2013 BY THE NUMBERS

361,284 MEALS SERVED

5,762 ANIMALS SPAYED OR NEUTERED

2,739 PETS ADOPTED

573 PETS REUNITED WITH THEIR OWNERS

640 ANIMALS SERVED AT OUR RABIES & MICROCHIP CLINICS

90 ADOPTION OUTINGS

1,223 ADULT VOLUNTEERS GAVE 29,000 HOURS

2,000 VOLUNTEER HOURS GIVEN BY 120+ JR. VOLUNTEERS

29,000 COMMUNITY GROUPS PARTICIPATED IN SPCA IMPROVEMENT PROJECTS

20 OF VOLUNTEERS WOULD RECOMMEND VOLUNTEERING AT THE SPCA

98% OF VOLUNTEERS WOULD RECOMMEND

90 EDUCATIONAL SPCA VISITS OR TOURS

58 SUMMER CAMPERS

688 KIDS ATTENDED AN SPCA BIRTHDAY PARTY

RUMMAGE STORE SHOPPERS SPENT $480,000 TO SUPPORT OUR ANIMALS

245,000 WEBSITE VISITS OR 115,000 VISITORS

14,000 EMAIL SUBSCRIBERS

360 CRITTER BALL ATTENDEES RAISED $260,000 FOR OUR PETS!

$882,000 TOTAL DONATIONS RECEIVED FROM MORE THAN 3,500 GENEROUS DONORS

No Healthy Treatable Animal Euthanized. Priceless

ALL EQUALS AN IMPRESSIVE 96% SAVE RATE!
FROM THE EXECUTIVE DIRECTOR

It is so rewarding to look back at our 2013 accomplishments. We did so much together to better the lives of animals in our community.

More than 96% of all animals served by our SPCA last year were saved.

This is an amazing save rate given that our SPCA is OPEN ADMISSION, this means that our doors are open to the severely injured, the sick and elderly as well as behaviorally challenged animals.

Who achieved this? YOU DID! Every volunteer, foster, donor, adopter, board member, staff person, vet and stray finder made these achievements possible. It’s a huge team effort and none of it would be possible without each and every person. Daily I am humbled by the gifts of your time, talents, love and support. Let’s celebrate all we have accomplished together and find the energy and love to keep the good work going for the sake of all of our community’s pets in need.

In this newsletter we give you many opportunities to put your passion into action improving the lives of animals in our community. Is your passion Education? Pet Therapy and Training? Fundraising? Landscaping? Increasing our level of medical service to our animals? Pet Food Bank? Pet Bedding and Comfort? Are you partial to cats or dogs? Do you have unwanted or unused items that the pets could use or that could be donated to our Rummage Store? There are a thousand ways to help the animals and they need you. Join our team again this year: adopt, volunteer, donate, spread the word, and ask others to join you. We need all the help and support we can gather.

With your help, this year will be even better than last. Our pets will be free from hunger, pain, fear, thirst and will live comfortably. Our employees and volunteers will find this SPCA to be the best place to work and volunteer. Our pets will be medically served with proper diagnostic and treatment equipment. Every life that can be saved, will be saved. Join us and together we can make our wishes come true.

With gratitude,

Leslie Hervey
SPCA Executive Director
The SPCA has launched a new initiative dubbed “Operation Ruby Slipper” aimed at giving pet owners the tools to prevent pet loss.

It’s a panicked feeling when you call your dog or cat and realize she isn’t coming back. Or when he slips out of the door when you aren’t looking. If you have lost your pet, it is crucial that you stay calm and act quickly. The first 24 hours can make all the difference. Follow the steps below to help increase your chances of a reunion with your pet.

**LET US KNOW**

Let the Charlottesville-Albemarle SPCA (or the animal shelter in your jurisdiction) know you are missing your pet. On our website, www.caspca.org, we have online lost reports you can fill out as well as a lot of additional information on what to do to find your pet. But don’t just rely on the virtual world. The SPCA can get dozens of new animals every day. Come to our main facility at 3355 Berkmar Drive as soon as you have discovered your pet is missing. Someone may have already found your pet and brought him or her here to keep him or her safe and off the streets.

**SEARCH**

Lost pets behave differently than they do when safe at home. They may hide in fear. Get down and dirty! Search all possible hiding places outside, look under sheds, decks, houses, etc. Many animals are found close to home. Ask permission to search at your neighbors. Put out food and water in hopes the dog or cat will return home for food. Consider renting a humane trap from the SPCA.

It is even possible your lost pet may be hiding in your home. With a flashlight, check in and around furniture, look for torn lining in box springs or mattresses, in the chimney, in heating ducts, behind panels or behind appliances or anywhere your pet could possibly fit.

**PUT UP FLYERS**

Flyers are your best friend. When we ask owners how they got their pet back, it is often thanks to a good Samaritan who spotted their pet after seeing a flyer. With flyers, many eyes can look for your pet. On our website, caspca.org, we offer a link to a MS Word template you can use to create your flyer. Distribute flyers to your neighbors, mail carrier, newspaper carrier, garbage truck drivers, and local gardeners. Also, place posters at busy intersections. Posters should be GIANT and FLORESCENT COLORS; be brief and to the point and create a visual image.

**CONSIDER HIRING HELP**

Based in Baltimore and formed in 2008, Dogs Finding Dogs is the “only official non-profit organization like this in the United States,” says founder Anne Wills. With a suggested donation of $175 for a search and a policy of doing hardship cases for free, Wills and her team of nine dogs and handlers have reunited over 2,000 families with their pet. Wills’ teams can travel within a couple hundred miles of Baltimore.

**AN OUNCE OF PREVENTION**

Even if you have never lost your pet and think you never will, it is best to be prepared. John Madden once famously said that “the only thing the prevent defense does is prevent you from winning.” But in terms of winning your dog or cat back, a “prevent” defense is your best ally. What do we mean? Well, first, make sure your pet has a collar with current identification containing multiple phone numbers. Then, get your pet microchipped. At the SPCA, we offer microchipping and ID tags to the public and all of our adopted animals now come with microchips. Make sure you have a current photo of your pet. And finally, be wary of letting your pet roam free. Often it is against the law, and even where it is legal, a pet can get lost, stolen, injured or just so interested in chasing something that he or she can’t find the way home.

**CONCLUSION**

While it is the SPCA’s wish to reunite every lost pet with their owner, unfortunately, because of the high volume of incoming animals and the high volume of lost reports we do not always make matches. It is recommended that you visit the shelter frequently and check on our website. This will allow you to see every animal that comes through the building. When an animal comes in with no collar or ID it is held for six days prior to being put up for adoption. If it comes in with a collar or ID it is held for eleven days. After that, the animal can become available for adoption.

The SPCA and our animal control officers do everything we can to reunite pets with their owners. After all, a pet having a home is what we are all about. And don’t give up hope.
Help us fulfill our wishes for 2014 by donating items from our wishlist.

**OUR WISHES 2014**

**Improved medical care for all of our animals.**

One of our main focus areas for 2014 is making improvements to our clinic operations. The first step was hiring a second full-time veterinarian. The next improvements can come with your help.

**Items Needed:**

- **Better Diagnostic Tools**
  - Digital Radiography--$59,000
  - Blood Analyzer-- $27,000
  - Tonopen (tool for detecting Glaucoma) $3,000

- **Surgical Suite Improvements**
  - Capnograph-- $4,500
  - Anesthesia Machine for dentals- $4,500

- **Miscellaneous Clinic Supplies**
  - Canned Non-Fish Cat Food
  - Canned Dog Food
  - Packages of Hot Dogs
  - Pet Shampoo
  - Latex Exam Gloves
  - KMR (Kitten Replacement Milk)
  - Heating Pads (non-auto shut-off)

Pets like Miracle, who arrived with two broken legs, would benefit from improved diagnostic tools.

**Continue Caring for our Community's Pets in Need**

As part of our Pet Retention Program, we will continue working to keep pets & their people together during temporary financial challenges. Our DOTS program also helps to improve the health of pets living with homeless companions.

**Items Needed:**

- Dry Cat Food
- Dry Dog Food
- Flea/Tick Preventative
- Spay/neuter Sponsors

Jada is up-to-date on her vaccines and received her flea/tick preventative thanks to our DOTS & Pet Retention Programs.

**Welcome to the Team!**

Director of Veterinary Services Dr. Kristin Scheller & Dr. Anna Sims (right). Dr. Scheller started at the SPCA in 2013. She previously spent three weeks as a student extern at the SPCA during her clinical year of veterinary school. She attended Virginia Maryland Regional College of Veterinary Medicine, was a member of veterinary honor society Phi Zeta, and graduated in May 2012 in the top third of her class. After graduation, Dr. Scheller completed a competitive internship at the University of Illinois where she rotated through Internal Medicine, Surgery, and Emergency Services.

Dr. Sims wasn’t a stranger when she started at the SPCA in January. She met Dr. Scheller at the Virginia Maryland Regional College of Veterinary Medicine where they were classmates and became good friends. They worked closely together on the Animal Welfare Foster Program, a nonprofit small animal rescue run by veterinary students.

Both are passionate about shelter medicine and go above and beyond for the animals in our care.

**Thank you for supporting our lifesaving work!**

If you would like to make a gift for a wish list item, please use the enclosed envelope. Donations can be dropped off at our main location daily from 8:30PM-6PM. If you have any questions, please contact 434-964-3320 or development@caspca.org.
Keeping the Animals in Our Care Comfortable

We will strive to make huge improvements to our training and enrichment programs which improve the mental health and adoptability of the pets in our care.

**Items Needed:**

**For Dogs**
- Kuranda Beds
  ([link on our website](#))
- Rawhides - all sizes
- Bully Sticks
- Dog Treats
- 6 ft. Leashes
- Premier Collars
- Low Sodium Chicken Broth
- Dixie Cups
- Peanut Butter
- Kongs
- Large Freezer
- Large Fleece Blankets
- Rope Toys

**For Cats**
- Cat Kuranda Beds
  ([link on our website](#))
- Cat Treats
- Tuna Flake Treats
- Cardboard Scratchers
- Laser Pointers
- Treat Puzzles
- Fleece Blankets
- Cat Trees
- Hide, Perch & Go Boxes
- Wand Toys

CHECK OUT OUR AMAZON WISH LIST FOR MORE!

Making Our Grounds Cheerful and Functional for Our 4-Legged Friends

Did you know that the SPCA has its very own Garden Club led by volunteers Cindi Scott and Nancy Gerke. These lovely ladies help to maintain our grounds and beautify our dog walking trails and play parks. They helped lead more than 20 volunteer service groups in landscaping improvement projects last year alone.

**Items Needed:**

**Tools**
- Heavy Duty Tarps
- Pole Pruner
- Kobalt Single Tire Wheelbarrow
- Commercial Grade Yard Tools: Rake, Pitchfork, Shovels, Clippers, Loppers, Pruning Saw
- Sturdy Garden Gloves
- Commercial No-Kink 50FT Hose
- Pea Gravel for Dog Parks
- Trail Mulch for Dog Walker Trails
- Snow Blower
- All Terrain Vehicle with Dump Bed- $5,000
- Rain Barrels
- Funds for Enclosing Dog Park
- Funds for Addressing Drainage Issues

Be the Human Education Leader and a Resource for Companion Pets in our Community

**Humane Education**
- Copy Paper
- Digital Cameras (5MP+)
- Animal Stickers
- Construction Paper
- Scrap Booking Supplies
- Glue Sticks
- 35 Folding/Stacking Chairs
- Washable Markers
- Colored Pencils
- Crayons
- Kid Scissors
- Rulers
- Poster Board
- Paint Brushes
- Brown Butcher Paper

**Pet Therapy**
Find out how you can sponsor our Pet Therapy visits (434) 964-3320.

Be the Community's Best Rummage Store...

The SPCA Rummage Store is an important source of income for the SPCA. The store is located at 943 Preston Avenue and accepts gently used items for resale including cars, boats, sporting equipment, clothing, electronics, household items and more!

**DONATION HOURS:** TUESDAY-SATURDAY 10AM-1PM
**SHOPPING HOURS:** TUESDAY-SATURDAY 10AM-6PM.
(434) 293-8475
As the sun set over the Blue Ridge Mountains on Friday, October 18th, 2013, Castle Hill Cider Barn in Keswick welcomed animal-loving guests to the Charlottesville-Albemarle SPCA’s inaugural Best in Show Critter Ball. The evening not only raised more than $260,000 in much-needed funds for the animals, but also was a ton of fun.

We have a long history of putting the ‘fun’ in fundraiser and the Critter Ball has long been heralded as one of Charlottesville’s must-attend events. Our Ball was perhaps best known for its highly anticipated Celebrity Dance Competition. Over the years, dozens of local celebrities were paired with professional dancers to compete for dollar donation votes which benefited the animals at the SPCA. After record-breaking success in 2012, we decided to retire the dance competition on a high note and selected a new theme and stunning venue for our signature fundraiser. The 2013 Critter Ball, chaired by long-time board member and Scarpa owner, Amy Gardner, paid homage to our sometimes-irrational over-the-top love affair with our pets by adopting the theme of Best in Show (named after the 2000 film by Christopher Guest).

Festivities began in the Cider Barn as guests were welcomed with cocktails and a curated array of silent auction items. After moving to the tent and settling ringside, guests were served a delectable meal catered by Harvest Moon. During dinner, the guests were entertained by the SPCA’s own version of the beloved mockumentary Best in Show, featuring five pet/people pairs vying for the title of Best in Show. The competition was fierce, featuring cat music videos, pets and people in costume and dogs leaping to great heights to capture the crowd’s attention. However, in the end it was not looks or skill that mattered most, but which pair raised the most dollar donations for SPCA’s life-saving programs.

It was Denise Hood and her tuxedo cat Esmerelda of Team Tuxedo who stole the show and captured the coveted Best in Show title with their hard work and entertaining music video.

It is important to note that Critter Ball Contestants work for months leading up to the big night, preparing their pets and raising dollar donation votes with a variety of fundraising efforts. From cocktail parties at local venues such as Burtons Grill and La Taza, to shopping soirees at Scarpa, JMcLaughlin, Kenny Ball Antiques and Duo, and even a Lacrosse clinic for kids—contestants drew on their talents and community to raise money for animals in need. The 2013 lineup of Best in Show contestants included a cadre of local animal lovers and their pets who gave generously of their time and talents. A very special thank you goes to: Denise Hood and her cat Esmerelda, Johnny Pritzlaff and his dog Winnie, Susie Matheson and her dog Ginger, L.F. Payne and his dog Maggie, and Becky Craig and her cat Skylar.

BLUE RIBBON SPONSORS
Animal Hospital of Ivy Square | BMW of Charlottesville | Red Light Management | Virginia National Bank
Jim & Becky Craig | Peter & Jane-Ashley Skinner | R. Ted & Sheila Weschler

BEST IN SHOW VIDEO CONTEST SPONSOR: Crutchfield

PREMIER TABLE SPONSORS: ACAC Fitness & Wellness Centers | Robert & Janice Aron | Michael & Mary Chinn | Friends of Maggie
Jessica Nagle | The Oakwood Foundation | Wells Fargo

SAVE THE DATE FOR THE 2014 CRITTER BALL: FRIDAY, SEPTEMBER 26TH
**HERSHEY’S STORY**

Last Fall, Albemarle Animal Control contacted the SPCA and requested assistance with an animal seizure relating to a neglect complaint. Help was needed to bring three dogs and more than twenty cats to the SPCA.

When SPCA staff arrived at the home, they first saw Hershey chained in the yard where he had likely been for some time. At first glance, it was almost difficult to recognize that Hershey was indeed a dog. His body was pink, grey, hairless and covered in sores. His spine and ribs were clearly visible. It was a horrifying sight. Hershey, two other dogs and a few cats were carefully loaded into the van and taken to the SPCA; the remaining frightened cats were trapped and brought to the SPCA over the next few days.

The clinic was busy when staff arrived back at the SPCA with the animals; thirty animals had arrived that day—not an unheard of number for a hectic summer day. Hershey’s exam determined that he was suffering from a host of ailments caused by neglect; he was malnourished, bald from untreated flea and tick infestation, had generalized demodectic mange lesions covering most of his body and was positive for hook and round worms. Hershey had a long recovery ahead of him, requiring daily treatment and weekly medicated baths for his skin.

Meanwhile, along with Animal Control, the SPCA testified in court against Hershey’s former guardian in the animal cruelty case. The owner plea bargained a guilty plea and is not allowed to own companion animals for two years and has to pay the SPCA restitution. The amount will to help cover some of Hershey’s care, but doesn’t come close to the full cost. If the owner does not comply, she will serve 30 days in jail—a small price to pay it seems for the cruelty inflicted on Hershey and several other pets.

After nearly three months of treatment, Hershey’s body had begun to heal and it was time to find someone to heal his heart. Committed to ensuring that Hershey receives the care he deserves for the rest of his life, he was made the SPCA’s first “Angel Pet,” which meant that his adoption fee could be waived and that the SPCA would provide his ongoing wellness care at little/no cost to the adopter.

Yvonne, who has a soft spot for senior or special needs pets, was moved by Hershey’s story. She came in to meet him and fell in love. Yvonne reports that Hershey, now named “Winston Hershey,” is doing well. She says, “Winston is loving, extremely intelligent, and a joy to have in my home.” We wish them many years of happiness together.

**NEW PROGRAM**

Our Angel Adoption Program is designed to give a second chance to pets with special needs. All designated “Angel” pets can be adopted at no cost and the pet can receive ongoing veterinary care for the remainder of their life at the SPCA Clinic at little or no cost to the adopter.

For the adopted “Angel” pet, the SPCA will provide preventative health care and medications such as annual wellness vaccinations, parasite treatments, and dentals at little or no cost to the adopter. Flea/Tick and Heartworm preventative for Angel Pets can be purchased for $5 a dose. Annual wellness examinations may include fecal exams or senior blood profiles, depending on the age and needs of the pet. The SPCA can also help manage the pet’s chronic health conditions such as diabetes, Cushing’s disease, and hyperthyroidism.

Please see caspca.org for details about our Angel Pet Program and a full list of Angel Pets.

*Cami is one of our Angel Cats. She is an independent, affectionate girl who is looking for a home where she can be the center of attention. She has hyperthyroidism, which is the most common glandular disorder in cats. Her condition doesn’t slow her down, but does require daily medication. Cami would thrive in a home where she is the only cat and would likely do well with dogs. If you are interested in meeting Cami, please email llane@caspca.org.*
Tribute gifts are also listed online with photos at www.caspca.org. We sincerely apologize for any errors or omissions. Please contact (434) 964-3320 or development@caspca.org with any corrections or questions.

Moo Moo snuggled up in her new home.
Sgt. Stripes is king of the bed in his new home.
UPCOMING EVENTS

MARCH
SUMMER CAMP REGISTRATION OPENS
1ST SATURDAY & SUNDAY OF THE MONTH
MEET YOUR MATCH AT THE MALL
11AM-5PM

2ND SATURDAY OF THE MONTH
ADOPT AT TRACTOR SUPPLY PLUS
9:30AM-NOON

3RD SATURDAY OF THE MONTH
PETCO ADOPTION DAY
NOON-3:30PM

4TH SATURDAY OF THE MONTH
PETSMART ADOPTION DAY
1-3:30PM

SUNDAY, MARCH 23RD
PET THERAPY INFORMATION SESSION
2-3:30 PM | IN THE SPCA EDUCATION CENTER

SUNDAY, APRIL 6TH
SPRING RABIES & MICROCHIP CLINIC
11AM-3PM | SPCA EDUCATION CENTER

SATURDAY, MAY 31ST AT 10AM-2PM
BOW-WOW- WALK
A K9 2.5K TO BENEFIT THE SPCA
LEE PARK

Join us for our 1st annual dog walk at Lee Park. Sign up now to join a walk team and support the animals at the SPCA at caspca.org or contact (434) 964-3331 to learn how you can get involved.

2ND SATURDAY OF THE MONTH
SHOP FOR THE SHELTER AT SAM’S CLUB
11AM-3PM | STARTS IN APRIL

TUESDAY, MAY 6TH
GIVE FOR GOOD DAY!

WEDNESDAY, MAY 14TH
EASTMINSTER DOG SHOW
TIME TBD | KESWICK HUNT CLUB

JUNE 12-14TH
JAMS MOTORCYCLE SKILLS COMPETITION

SUNDAY, JUNE 22ND
SUMMER RABIES & MICROCHIP CLINIC
11AM-3PM | SPCA EDUCATION CENTER

SUNDAY, SEPTEMBER 21ST
FALL RABIES & MICROCHIP CLINIC
11AM-3PM | SPCA EDUCATION CENTER

FRIDAY, SEPTEMBER 26TH
BEST IN SHOW CRITTER BALL
6:30PM | CASTLE HILL CIDER BARN