



FOR IMMEDIATE RELEASE
Charlottesville-Albemarle SPCA
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Charlottesville-Albemarle SPCA's Exciting Inaugural Bowl Season Lineup!

Charlottesville, Virginia: Planning to spend some holiday time watching the Bowl Games? Well visit the SPCA and participate in some Bowl Games with the animals at the SPCA. Beginning Saturday, December 26th, each day from 12pm – 6pm the Charlottesville-Albemarle SPCA will host 13 “Bowl Games”, going through January 7th. Every Bowl brings another adoption special and New Year pricing for the animals at the SPCA, who are playing for a new home. In honor of our inaugural Bowl Game, the “Litter Bowl”, we ask the public to bring in bags of clay litter during the 13 days of the SPCA’s Bowl Season to help us celebrate. Why are we football crazy? Because dogs love to play football, or chase you while you do, and cats love to sit on your lap while you watch the gridiron action.

SPCA Bowl Game Schedule

December 26th – **Litter Bowl:** Adopt a cat for \$20.10 and kittens two for the price of one.

December 27th – **Tortie Bowl** – Adopt a tortoiseshell cat for \$20.10.

December 28th – **Injured Reserve Bowl:** Adopt a rehabilitated cat or dog for \$20.10.

December 29th – **Orange Bowl:** Adopt an orange cat for \$20.10.

December 30th – **Heavyweight Bowl :** Adopt a big or “fat” cat or dog for half-price.

December 31st – **Tuxedo Bowl:** Adopt a “tuxedo” black and white cat or dog for \$20.10 and ring in the New Year!

New Year’s Day, Friday, January 1st – **Rose Bowl:** Adopt a female cat for \$20.10.

We also invite the media out to report on the first SPCA animal adopted in 2010!!!

January 2nd – **Champagne Bowl**: Adopt a senior cat or dog for \$20.10.

January 3rd – **Beagle Bowl**: Adopt a beagle or hound for half-price.

January 4th – **Resolution Bowl**: Adopt a dog walking buddy for half-price to help you keep your New Year's resolution to keep in shape.

January 5th – **Independence (“Sable”) Bowl**: Adopt “free agent” Sable the cat and the adoption fee will be waived.

January 6th – **Luv-a-Bull Bowl**: Adopt a pitbull for half-price.

January 7th – **Foster Bowl Championship**: Adopt any animal that you “Fostered for the Holidays”, and we will waive the adoption fee.

The holidays are a time when we may spend more time at home. This can be a great opportunity to acclimate a new SPCA family member to your life. So please visit the SPCA at our Berkmar Drive facility from 12pm–6pm through January 7th or visit the cats at our other locations at the SPCA Rummage Store, Purrin at Pantops, and PetSmart. You can keep up to date on all our activities by visiting our blog, Facebook and Twitter accounts at caspc.org.

The Charlottesville-Albemarle SPCA is a nonprofit animal welfare organization that provides a safe environment for the lost, abandoned, and homeless animals of Charlottesville and Albemarle County, and places them in good homes. We strive to set a standard of excellence and leadership in animal care, humane education, and progressive animal welfare programs.

For more information about how to support the Charlottesville-Albemarle SPCA and our life-saving programs, we encourage the community to contact Chris Roberson, Annual Giving Manager at 434-964-3305 or visit our website at www.caspc.org. Donations can also be made online at <http://www.caspc.org/Donations.asp> or mailed to Charlottesville-Albemarle SPCA, 3355 Berkmar Drive, Charlottesville VA 22901.

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