



**FOR IMMEDIATE RELEASE**  
**Charlottesville-Albemarle SPCA**  
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### **SPCA Announces the Shake, Rattle, & Roll 50's Themed Adoptathon**

**Charlottesville, Virginia:** This Saturday, October 22<sup>nd</sup>, the Charlottesville-Albemarle SPCA invites the public to chill with our cool cats, roll with our rockin' dogs, bop with our bunnies, and get down with some crazy kittens at the Shake, Rattle & Roll 50's themed adoptathon. For one day only, adoption fees will be transported back in time to just fifty cents for cats and kittens four months and older and adult dogs. In addition to the deal on adoptable pets, a DJ will be rocking 50s tunes, classic 50s films will be shown in the Scratchin' Post, and free "shakes" will be provided by Smoothie King. The public is invited to participate in the hula hoop contest or dress in 50s attire for a chance to win prizes. Not only can you adopt a new friend for fifty cents, but that pet will have received services normally costing hundreds of dollars like spay/neuter, age appropriate vaccinations, de-worming, FIV/Felv testing, plus a free medical exam from participating vets, a free animal behavior CD and a lifetime of priceless companionship and fun.

"Of course we are all excited about Saturday's 50's themed festivities, but the best part of the day is watching our SPCA pets leave the building for their forever homes" says Jennifer Hall, SPCA Director of Operations.

The mission of the Charlottesville-Albemarle SPCA is to provide a safe and nurturing environment for the lost, abandoned, and homeless animals of the City of Charlottesville and the County of Albemarle and to increase the number of these animals being placed in appropriate, loving, and permanent homes through adoptions, foster care, and outreach, and to set a standard of excellence and leadership in shelter animal care, humane education, and progressive animal welfare programs. For more information about the SPCA call 434-973-5959 or visit our website at [www.caspca.org](http://www.caspca.org). The SPCA's main adoption center is located at 3355 Berkmar Drive in Charlottesville and is open seven days a week from 12 p.m. – 6 p.m.

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