



**FOR IMMEDIATE RELEASE
Charlottesville-Albemarle SPCA
February 10, 2011**

**Contact: Susanne Kogut
(703) 623-9379
director@caspca.org**

**Celebrate the Daytona 500 with a Pit Stop at the SPCA
and Ride Home With a New Pit Bull**

Charlottesville, Virginia: Ladies and gentlemen, start your engines! Race on over to the Charlottesville-Albemarle SPCA and ride home with a new Pit Bull or Pit Mix. This February, in honor of the Daytona 500, the SPCA is holding its very own Pit Stop adoption special. For the entire month, all Pit Bull and Pit mixes can be adopted for only \$5. This \$5 adoption fee includes services normally costing hundreds of dollars: spay/neuter, age appropriate vaccinations, de-worming, heartworm testing, a free medical exam from participating vets, ID tag, a free animal behavior CD and a lifetime of priceless love and companionship.

More than fifteen Pit and Pit Mix dogs, all named after famous race tracks, are currently parked and waiting for their turn in the victory lane. “Despite the sometimes bad reputation they have, in the right household, Pit Bulls can make very loyal family pets,” says Susanne Kogut, Executive Director of the SPCA. For those that already own a Pit Bull, the SPCA will spay or neuter your Pit Bull or Pit mix for free.

The mission of the Charlottesville-Albemarle SPCA is to provide a safe and nurturing environment for the lost, abandoned, and homeless animals of the City of Charlottesville and the County of Albemarle and to increase the number of these animals being placed in appropriate, loving, and permanent homes through adoptions, foster care, and outreach, and to set a standard of excellence and leadership in shelter animal care, humane education, and progressive animal welfare programs.

For more information about the SPCA call 434-973-5959 or visit our website at www.caspca.org. The SPCA’s main adoption center is located at 3355 Berkmar Drive in Charlottesville and is open seven days a week from 12 p.m. – 6 p.m.

#####